Curriculum Vitae

Westfälische Hochschule

Westphalian University of Applied Sciences (WH), Gelsenkirchen
Professor for Public Relations (since 2020-03-01)

digitell.me GmbH, *Weinheim*
Founder & CEO (since 2019)

Netigate GmbH, *Frankfurt a. M.*
Head of Customer Relations (2017-2019)

Management Consult GmbH (now: Essentiq)
Director Marketing and Sales (2016 – 2016), *Mannheim*

Respondi AG (now: Bilendi, 2006 – 2016)

Managing Director UK & CSO
London (2011 – 2016)

Chief Sales Officer (CSO)
Cologne (2009 – 2011)

Director Marketing and Sales
Cologne (2007 – 2009)

Marketing and Sales Manager
Cologne (2006 – 2007)

WH (2017-2018), *Gelsenkirchen*
Lecturer at Institute for Journalism and Public Relations

Otto-von-Guericke-University
Magdeburg, Chair in E-Business
Faculty of Economics and Management
Degree: Dr. rer. pol.

SRH University of Applied Sciences
Heidelberg, Business Administration
(Marketing, Controlling)
Degree: Diplom-Betriebswirt